



AMA | Rochester is a non-profit organization that provides local marketers with resources to learn, grow and connect through education, networking, and marketing excellence.

The Pinnacle Awards, our largest event, attracts 150 – 200 local marketers and business professionals, presenting awards in 30 categories.

INVESTMENT OPPORTUNITIES

1,100+ subscriber email list | 1,600+ Facebook followers | 200+ Instagram followers | 400+ LinkedIn followers

	The CMO \$1000	The Director \$750	The Manager \$500	The Intern \$250
2-3 minute speaking opportunity & mention in event media releases	●			
Branded company table setup prior to event	●	●		
Seat drop of branded items (sponsor supplied)	●	●	●	
Logo on event monitors	●	●	●	
Logo on: Event program, emails, pre-event & post-event social media post, AMA Rochester Website	●	●	●	●
Free event tickets (\$60 per-ticket value)	4	3	2	1

SPECIALTY INVESTMENTS



Happy Hour - \$750

- Your company/logo on:
 - Social media
 - Event promotional emails
 - ama-rochester.org
 - Event monitors and video
 - Program signage
 - Bar signage
- 2 free tickets



Emcee - \$750

- Your company/logo on:
 - Emcee social media announcement
 - Emcee slide on event monitors
 - Emcee's name tag
 - One email to AMA | Rochester contacts with sponsor-supplied creative
- 2 free tickets

2025 PINNACLE AWARDS ORDER FORM

Investment Level:

- ☐ The CMO (\$1,000)
- ☐ The Director (\$750)
- ☐ The Manager (\$500)
- ☐ The Intern (\$250)
- ☐ Happy Hour (\$750)
- ☐ Emcee (\$750)

Sponsor Information

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Sponsor Contact

Name: _____

Title: _____

Email: _____

Phone: _____

Signature: _____

Print Name: _____

Date: _____

Please send a high-resolution logo
file to martha.macpherson@gmail.com.

**Once we receive the completed order form we will
email an invoice to the sponsor contact.**